

CAREER JAM™ LAUNCH



EMPOWERING STUDENTS TO IMAGINE THEIR FUTURE.

Showcase your business at Career Jam™ Launch and captivate the interest of thousands of local students eager to learn about different local career opportunities!

Thank you for registering to have a career exploration booth at Career Jam™ Launch. All exhibitors should please note the following:



Engagement Matters

Each career exploratory booth must include a hands-on component that will enhance the students' learning experience.



Diversity Matters

It's important for students to see working professionals that look like them. Diversity among company representatives is strongly suggested.



Being Present Matters

You must have a company representative present for the entire exhibit time. Representatives cannot leave the booth unattended at any time.



Participation Matters

Students will walk the floor with scavenger hunt cards to encourage engagement with the employers. Sign off on their cards to verify they stopped by!

Quick Facts

- ✓ **Give-aways** - Employers are highly encouraged to provide give-aways and handouts for the students.
- ✓ **Information** - All participating businesses should be prepared to discuss the necessary skills of their company and industry during the event, in addition to providing information about direct entry opportunities such as part- or full-time jobs, seasonal positions, volunteer opportunities, apprenticeship, or work-based learning.
Please note: No student information can be collected.
- ✓ **Booths** - Each booth is set up with a 6-foot table and two chairs.
- ✓ **Electricity** - Participants will have access to electricity upon request but they are responsible for providing their own extension cords.
- ✓ **Wifi** - You will have wifi access at the venue. The password will be available in your welcome packet the day of the event.
- ✓ **Hospitality Suite** - Business participants will have access to the hospitality suite with coffee in the morning and a boxed lunch provided mid-day.
- ✓ **Set-up** - All booths and exhibits must be ready by 9:00AM the morning of the Career Jam™ Launch event date. If you are bringing vehicles and/or heavy machinery, please schedule a time separately for drop off by emailing keith@career-jam.com.

